

Annual Campaign

Dear valued current and future patrons of Seven Angels Theatre,

It's that time of year where most nonprofits ask for your support. It's the perennial pitch with the same dialogue:

"Your support means the world to us."

"With your support, we will survive another year."

"Did we mention tax-exempt?"

So what is it that makes this year's Seven Angels Theatre campaign letter different from last year's, but more importantly, different from everyone else's? **Actionable plans.**

Supporting a theatre without knowing its directors' vision is like steering a sailboat without a sail. You can have the most powerful wind to push it forward; but without a sail, it's not going to forge ahead. After our first five months of assuming leadership, here is a snapshot of the actions we have taken to reinvigorate Seven Angels and the manner in which we intend to steer the Theatre into the future with YOU on board!

Innovation Revolution: We have upgraded our behind-the-scenes technologies to a cloud-based system through Google Workspace. With a new website in tow, this innovation revolution has vastly improved both the inner workings of Seven Angels and the customer experience. Perhaps the more impressive shift is our partnering with new ticketing partner, Vivenu, the ticketing agency responsible for the Grammys, Country Music Association, and Vicinity Centres. Over the next five years, we will become their lead theatre example for all theatres looking to make the switch. Seven Angels is leading the way!

Reduced Prices: Remember the mandatory \$5 charge to either mail, will-call, or print your tickets? It's been eliminated thanks to our fee restructuring efforts. (*Also, Who would've thought that a letter about raising money would tell you that we're saving you money! Can you spell oxymoronic?*)

New Programming: In addition to expanding to five Mainstage productions, Seven Angels will continue to offer a greater variety of programming in 2026. In the works are new experiences; a comedy and cabaret series, productions featuring an orchestra, even the immersive expansion of how we present our community stage productions (like Winter Wonderland).

These are just a few of the ways we are working for you, our patrons and devoted community. We are excited for the future and continued expansion of Greater Waterbury's only professional regional theatre.

For now, it's embarkation day; will you set sail with Seven Angels?

See you at the show!

Constantine Pappas

Artistic Director

Craig David (Rosen)

Managing Director





Donor Benefits

Patron - \$25-99

Name Listed in Playbill

Usher - \$100-249

Name Listed in Playbill

Lobby - \$250-499

Name Listed in Playbill

A Two-Ticket Pass*

End of Season Recognition

Balcony - \$500-999

Name Listed in Playbill

A Two-Ticket Pass*

Exclusive Invitation to End-of-Year Event

End of Season Recognition

Mezzanine - \$1000-2499

Name Listed in Playbill

A Four-Ticket Pass*

Exclusive Invitation to End-of-Year Event

Four Complimentary Concession Item

Orchestra - \$2500-4999

Name Listed in Playbill

An Eight-Ticket Pass*

Exclusive Invitation to End-of-Year Event

End of Season Recognition

Front Row - \$5000+

Name Listed in Playbill

A 10-ticket pass*

Exclusive Invitation to End-of-Year Event

End of Season Recognition

**- Passes can be used for any theatre production*

Your Inscription Here
The Best Seat in the House!

Theatre Seat Sponsorship - \$250

For a donation of \$250, your name or message will be beautifully engraved on a brass plaque on a "Best Seat in the House." Your name or message (such as "In Honor Of" or "In Memory Of") can be up to three lines with 24 characters on each line.

To sponsor a seat, please contact Debra Healy at debra@sevenangelstheatre.org.

Ways to Donate

Consider extending your donation to one of our other tiers!

Online via Paypal

Cash Donation

Recurring Gift

Sponsorship

Partnership

In-Kind Donation



Visit SevenAngelsTheatre.org/ACL2526

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